- Relocating overhead wiring from Market Street to some side streets. The vistas along the main street would be greatly improved if these wirings can be removed from sight.
- Installation of "special" street lighting fixtures along Market Street between Second and Fourth Streets, and Third Street between Johnston and Bridge Streets. These fixtures are "special" in the sense that they should be distinct from those used elsewhere in the community. Good design should be a major consideration in the selection of the fixture.
- Planting of street trees along the approaches of the downtown area as well as along the side streets. Rows of properly selected species of trees may be planted along Market Street west of Second Street and east of Fourth Street. Loop streets -- Johnston and Bridge Streets -- are to be likewise landscaped.
- Beautification or landscaping is to be considered as an integral part of the improvement of the parking areas.
- Provision of additional secondary retail spaces south of Fourth Street along Market Street. These areas are reserved for such business activities as farm implements, automotive, furniture, etc. The buildings are to be surrounded by adequately land-scaped parking areas.
- Forming of maintenance depot complex across the street from the existing Municipal Building. A core which is to be consisted of a new fire station, city maintenance yard, and county maintenance yard.